

Twitter Tuesday – 09.10.13

Using Visual Tools to Reach Readers

(read from bottom to top)



- [Michelle Cannon @TMichelleCannon](#) 22m

RT [@hsblogging](#) Thanks so much for joining our [#hsbloggers](#) chat today!

[Expand](#)



- [Connie Stults @thedaisyhead](#) 22m

Loved chatting with you all today! :) [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 22m

RT [@hsblogging](#) Thanks so much for joining our [#hsbloggers](#) chat today!

[Expand](#)



- [kerrybeck @kerrybeck](#) 22m

[@hsblogging](#) GReat chat...thanks! [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 23m

Thanks so much for joining our [#hsbloggers](#) chat today!

[Expand](#)



- [kerrybeck @kerrybeck](#) 24m

[@TMichelleCannon](#) so interesting... [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 24m

definitely. I try for under 3, but don't always make it RT [@Ang_H](#): [@kerrybeck](#) All my videos are under 5 minutes! [#hsbloggers](#)

[Expand](#)



- [Angela Hoffman @Ang_H](#) 25m

[@kerrybeck](#) All my videos are under 5 minutes! [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 25m

[@forthisseason](#) Different learning styles. I have total recall for text/vocal but I do not retain when people show me "how to". [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 25m

[@forthisseason](#) We have a business email list. let me see about scheduling a webinar for anyone interested [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 25m

q9. I guess I just need a finger pointing the right direction. I have some ideas... but need to bring them to fruition! [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 26m

I need to run... Great chat, and some great ideas for vlogs! Thanks everyone. [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 26m

[@forthisseason](#) I should do a webinar on how to do webinars. Of course, it will be an overview b/c there are lots of details [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 26m

RT [@hsblogging](#) Q9 What do you need to do today to make vlogging (or other media) happen on your blog? [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 26m

Q9 What do you need to do today to make vlogging (or other media) happen on your blog? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 26m

[@kerrybeck](#) I need/want to figure this out! [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 27m

[@hsblogging](#) Optimizing on youtube for search engines [#hsbloggers](#)

[View conversation](#)



- [Shanxi U. Omoniyi @ShanxiO](#) 28m

Agree! MT [@TMichelleCannon](#): [@kerrybeck](#) I hate search results for tons of videos when all I want is a quick answer. [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 28m

[@kerrybeck](#) THAT I can handle. [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 28m

[@TMichelleCannon](#) I understand the marketing process they are using in videos, but get tired of waiting for my answer [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 29m

RT [@hsblogging](#) Q8 What are ways you can make your vlogs stand out? To your readers? To search engines? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 29m

RT [@kerrybeck](#) I completely understand. One thing I try to do is include text below the video that summarizes the video [#hsbloggers](#)

[Expand](#)



- [Angela Hoffman @Ang_H](#) 29m

[@ShanxiO](#) Hi! Thanks! My video series is called [#HSICoffeeBreak](#). There is a tab, as well as blog posts throughout my site. [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 29m

Q8 What are ways you can make your vlogs stand out? To your readers? To search engines?
[#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 29m

[@TMichelleCannon](#) I completely understand. One thing I try to do is include text below the video that summarizes the video [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 29m

[@hsblogging @shanxiO @hsblogging](#) Oh yes! I love infographics too! [#hsbloggers](#)

[Expand](#)



- [Canadian Homeschool @cdnhomeschooler](#) 29m

[@kerrybeck](#) noted! [#hsbloggers](#)

[Expand](#)



- [Michelle Cannon @TMichelleCannon](#) 30m

[@kerrybeck](#) I was recently complaining that I hate search results for tons of videos when all I want is a quick answer. [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 30m

RT [@shanxi](#): [@hsblogging](#) A6: Infographics! If done well, they combine the best of both worlds: text + images. [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 30m

If anyone needs help with webinars, let me know. My hubby & I used to teach 3 day workshops on how to do webinars [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 30m

Same here! // RT [@kerrybeck](#): I don't particularly like to watch videos myself, but they work with my market [#hsbloggers](#)

[Expand](#)



- [Shanxi U. Omoniyi @ShanxiO](#) 30m

[@hsblogging](#) A6: Infographics! If done well, they combine the best of both worlds: text + images. [#hsbloggers](#)

[View conversation](#)



- [IntentionalByGrace @n10tionalgrace](#) 31m

An easy math activity for toddlers (free printable!): <http://ow.ly/oIwql> [#hsbloggers](#) [#math](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 31m

I don't particularly like to watch videos myself, but they work with my market [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 31m

Q7 As [#homeschool](#) bloggers, what are some things we can turn into audio/visual for our audience? [http://homeschoolblogging.com/excellent-vlog-vlogging/ ...](http://homeschoolblogging.com/excellent-vlog-vlogging/) [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 31m

[@TMichelleCannon @hsblogging](#) I'm totally oppositie! I learn so much more with a video presentation [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 32m

[@forthisseason](#) Even if you can't make it to the live event, you can watch the recording, if you want to see gotowebinar [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 32m

[@hsblogging](#) I can handle Google Hangouts. I dislike most videos as a learning tool. I retain text better. Webinars work with me. [#hsbloggers](#)

[View conversation](#)



- [Angela Hoffman @Ang_H](#) 32m

[@cdnhomeschooler](#) that sounds fun! [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 32m

A6 - good speaking skills, its so hard to watch when someone isn't looking at the camera or isn't prepared with speaking points [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 32m

[@forthisseason](#) GoToWebinar I'm hosting a webinar next Tuesday about starting school right [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 32m

vlogs tend to make things more "real" to viewers, I think.... if done properly. [#hsbloggers](#)

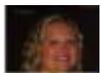
[Expand](#)



- [Canadian Homeschool @cdnhomeschooler](#) 33m

I was looking into the idea of doing an all-Canadian webinar/online conference. Didn't know where to start. [#hsbloggers](#)

[Expand](#)



- [HelloMeringe Stephanie Bowman @Bowmania](#) 33m

I need a good kick in the rear with my blogging. [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 33m

[@hsblogging](#) good images catch my attention. [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 33m

[@hsblogging](#) Yes.They're great for teaching a specific topic in great detail due to the visual aids. A blog post can't do that. [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 34m

RT [@hsblogging](#) Q6 As a blog reader, what kinds of audio/visual blogging catch & hold your attention? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 34m

[@kerrybeck](#) who do you use? May be worth the investment. [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 34m

[@hsblogging](#) Webinars allow for interaction & sharing at the same time.Also allows me to share a resource at end for further info [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 34m

Q6 As a blog reader, what kinds of audio/visual blogging catch & hold your attention?
[#hsbloggers](#)

[Expand](#)



- [Canadian Homeschool @cdnhomeschooler](#) 34m

Oh - gotcha! RT [@apichea](#) screencast = video with your screen as the "movie" and your voice explaining what you're doing [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 34m

A5 - I've tried to attend a few and had technical problems with our slow internet. I've not had luck with live events [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 35m

[@forthisseason](#) There are some free screencasts companies, but I'm not familiar with them
[#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 35m

Have you joined the conversation? Tweet Chat [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 35m

RT [@hsblogging](#) Q5 Have you ever hosted or attended a webinar? How is it able to reach an audience in ways blogging cannot? [#hsbloggers](#)

[Expand](#)



- [Canadian Homeschool @cdnhomeschooler](#) 35m

It would be mayhem. :/ lol RT [@kerrybeck](#) Have you ever thought about letting your kids participate in your vlog [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 35m

[@forthisseason](#) I use gotowebinar. We've used it for 5-7 yrs [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 35m

[@kerrybeck](#) that's what I want to do [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 35m

[@hsblogging](#) I haven't done them as a blogger but as a call center manager. Still.. they're fun to do. :-) [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 36m

Q5 Have you ever hosted or attended a webinar? How is a webinar able to reach an audience in ways traditional blogging cannot? [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 36m

yes RT [@ShanxiO](#): I've done screencasts before. They're good for walking people step-by-step through an online process. [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 36m

[@kerrybeck](#) how to you do the audio? I dont' think we have a mic... [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 36m

I've also done screencasts where I show things online...no powerpoint necessary [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 36m

[@apichea @tmichellecannon](#) Oh, yeah! 'Cause main living areas are... well... lived in! [#hsbloggers](#)

[Expand](#)



- [Shanxi U. Omoniyi @ShanxiO](#) 36m

[@hsblogging](#) I've done screencasts before. They're good for walking people step-by-step through an online process. [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 36m

[@forthisseason](#) If you can create a power point, you can do a screencast [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 37m

[@cdnhomeschooler](#) We video tape their memory work [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 37m

[@cdnhomeschooler](#) screencast = video with your screen as the "movie" and your voice explaining what you're doing [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 37m

[@hsblogging](#) I love screencasts. I'll admit, I hate being the student with them (I don't retain it) but I love conducting them! [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 37m

RT [@hsblogging](#) Q4 What about screencasts? If you've done them, how did it go? If you have not, wld you consider it? Why/Why not? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 37m

A4 - I've thought about doign screencasts but not sure how. Have an idea that would be easy to teach that way. [#hsbloggers](#)

[Expand](#)



- [Angela Hoffman @Ang_H](#) 37m

[@hsblogging](#) Hi all! A 1: Yes, I have a video series on my site. [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 37m

My kids would love it, I'm sure. RT [@forthisseason](#) my kids LOVE to "vlog" although we only post a few of the videos they make. [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 37m

[@hsblogging](#) I love screencasts b/c I'm not in them...and I get to share great content [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 37m

[@tmichellecannon](#) [@thedaisyhead](#) thankfully only main living areas are going on MLS listing. but still a LOT to do! [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 38m

A4. What's a "screen cast"? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 38m

[@kerrybeck](#) [@cdnhomeschooler](#) my kids LOVE to "vlog" although we only post a few of the videos they make. [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 38m

Q4 What about screencasts? If you have done them, how did it go? If you have not, wld you consider it? Why/Why not? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 39m

[@hsblogging](#) I think most bloggers are held back (or feel held back) by not having the equipment to produce quality videos [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 39m

RT [@hsblogging](#) Q3 In your opinion, what is the biggest obstacle/difficulty bloggers face when vlogging? [#hsbloggers](#)

[Expand](#)



- [Michelle Cannon @TMichelleCannon](#) 39m

[@hsblogging](#) Oh no! Mad rush to make the house perfect, right? Awww that bites! [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 39m

[@cdnhomeschooler](#) Have you ever thought about letting your kids participate in your vlog [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 39m

[@hsblogging](#) Oh, no! No wonder the day is crazy! {yikes} [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 39m

[@hsblogging](#) probably technical aspects [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 39m

Q3. Tech Skills. Kids in the house. (Maybe that's just a homeschooling issue....) [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 40m

[@ShanxiO](#) I used to do a vlog linkup and at first got a lot of interaction. My how to videos get comments too [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 40m

Yep!!! RT [@thedaisyhead](#): Q2: Well, I think we all hate seeing ourselves on camera, so... [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 40m

Q3 In your opinion, what is the biggest obstacle/difficulty bloggers face when vlogging?
[#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 40m

[@hsblogging](#) Yesterday I bought a webinar plug in & one reason was the video & chat. The guy seemed sincere [#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 40m

[@hsblogging](#) q2: It seems easy enough. [#hsbloggers](#)

[View conversation](#)



- [Stephanie Bowman @Bowmania](#) 41m

[@hsblogging](#) it seems fun to me. But i haven't tried yet! :(:) [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 41m

[@tmichellecannon](#) woke up to phone call from our realtor wanting to come take pictures of the house - we thought we had til Fri! [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 41m

A2 - I like vlogs better than writing! My strength is in public speaking. (still learning the tech side of processing video) [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 41m

[@hsblogging](#) I haven't vlogged in several months & this morning saw a review I need to do.
[#hsbloggers](#)

[View conversation](#)



- [Michelle Cannon @TMichelleCannon](#) 42m

[@hsblogging](#) I know the feeling. Today is my non-crazy day. ;-) Hope yours calms down.
[#hsbloggers](#)

[View conversation](#)



- [Shanxi U. Omoniyi @ShanxiO](#) 42m

[@forthisseason](#) Which ones have you found get the most response? [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 42m

Q2. Vlogging seems scary to me. I am not a big fan of "on camera" And.... how to do it without the kid madness?! [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 42m

Q2: Well, I think we all hate seeing ourselves on camera, so... [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 42m

[@hsblogging](#) I would say easy, but time consuming [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 42m

RT [@hsblogging](#) Q2 Does vlogging seem fun and easy or difficult and scary to you as a blogger? [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 42m

Q2 Does vlogging seem fun and easy or difficult and scary to you as a blogger? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 43m

Q1: Yes. I have some biology labs videos. I'll have some video on my new site as well.
[#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 43m

[@tmichellecannon](#) it's been a CRAZY day... [#hsbloggers](#)

[View conversation](#)



- [kerrybeck @kerrybeck](#) 43m

[@hsblogging](#) yes...vlogging & webinars...love both of them [#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 43m

A1. I haven't yet - but I'm working on some ideas! [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 43m

A1 - I've done quite a few vlogs, some get great response and some don't [#hsbloggers](#)

[Expand](#)



- [Michelle Cannon @TMichelleCannon](#) 43m

[@hsblogging](#) Q1: Not yet. I'm working on it. [#hsbloggers](#)

[Expand](#)



- [Stephanie Bowman @Bowmania](#) 43m

[@hsblogging](#) crazy that you asked that.. i have been thinking about vlogging, [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 44m

RT [@hsblogging](#) Q1 Have you ever tried to reach your audience through audio/visual means - ie vlogging, scrcast, webinar, etc? [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 44m

[@forthisseason](#) great...I had someone cleaning our home this morning :-)
[#hsbloggers](#)

[View conversation](#)



- [Canadian Homeschool @cdnhomeschooler](#) 44m

[@hsblogging](#) Exhausted after baby wouldn't sleep last night. Ugh. [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 44m

Q1 Have you ever tried to reach your audience through audio/visual means - ie vlogging, screncast, webinar, etc? [#hsbloggers](#)

[Expand](#)



- [Michelle Cannon @TMichelleCannon](#) 44m

[@hsblogging](#) Doing great! You? [#hsbloggers](#)

[Expand](#)



- [kerrybeck @kerrybeck](#) 44m

[@hsblogging](#) no problem...glad you're here [#hsbloggers](#) [@forthisseason](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 44m

Crazy-busy! How are you? RT [@hsblogging](#) How are you all today? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 44m

[@kerrybeck](#) Hi Kerry! How are you? [#hsbloggers](#)

[View conversation](#)



- [Taunya's Place @trichards2020](#) 45m

75 [#Books](#) for the Christian Family [#giveaway](#) [@GrowingHomeBlog](#)
<http://www.growinghomeblog.com/2013/09/75-book-recommendations-for-christian.html#.Ui9tIMb5KZA> ... [#homeschool](#) [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 45m

Thanks, Kerry! Still adding content & loving it! RT [@kerrybeck](#) [@thedaisyhead](#) Hey Connie. I love your new site! [#hsbloggers](#)

[Expand](#)



- [Stephanie Bowman @Bowmania](#) 45m

[@hsblogging](#) I am late too... kids are having quiet time now :) [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 46m

How are you all today? [#hsbloggers](#)