












Twitter Tuesday Transcript for 10/02/2012

Topic: Media Kits

Read from Bottom to Top

-  [less than a minute ago](#) [@StefLayton](#) I agree and I am going to keep on doin what I love to do!! [#hsbloggers](#)
-  [about 1 minute ago](#) RT [@AdventurzNchild](#): RT [@AdventurzNchild](#): Good morning girls! Have a beautiful day- [#hsmommas](#) [#hsbloggers](#) [#BEECHrt](#) <http://t.co/WO8v5agM>
-  [about 1 minute ago](#) Putting next week in my phone. I loved this. [#hsbloggers](#)
-  [about 1 minute ago](#) RT [@BEECHRetreat](#): RT [@BEECHRetreat](#): We would love to continue learning about [#blogging](#) w/ you in FL at beautiful Captiva Island. Join us! [#hsbloggers](#) [#beechrt](#)
-  [about 1 minute ago](#) We want to help you move your blog to that next plateau. RT [@HSchoolCanada](#): [@BEECHRetreat](#) Oh that sounds lovely! [#hsbloggers](#)
-  [about 1 minute ago](#) [@HSchoolCanada](#) =) stick to Galatians 6:9!! It's not ALL about [#s](#) - strive for content & purpose! Meat sells more than flash [#hsbloggers](#)
-  [about 2 minutes ago](#) [@hsblogging](#) If [#2 to 1](#) reminds me, I'll be here ;) [#hsbloggers](#)
-  [about 2 minutes ago](#) Me too! RT [@forthisseason](#): Thanks everyone, you gave me a lot to think about and add to my to do list [#hsbloggers](#)
-  [about 2 minutes ago](#) RT [@hsblogging](#): Thanks for joining the [#HSBloggers](#) chat today!! Be sure to join us again NEXT week - same time, same place. [#hsbloggers](#)
-  [about 3 minutes ago](#) [@BEECHRetreat](#) Oh that sounds lovely! [#hsbloggers](#)
-  [about 3 minutes ago](#) RT [@beechretreat](#): We would love to continue learning about [#blogging](#) w/ you in FL at beautiful Captiva Island. Join us! [#hsbloggers](#) [#beechrt](#)



- [about 3 minutes ago](#) Thanks everyone, you gave me a lot to think about and add to my to do list [#hsbloggers](#)



- [about 3 minutes ago](#) Thanks for joining the [#HSBloggers](#) chat today!! Be sure to join us again NEXT week - same time, same place.



- [about 3 minutes ago](#) We would love to continue learning about [#blogging](#) w/ you in FL at beautiful Captiva Island. Join us! [#hsbloggers](#) [#beechnrt](#)



- [about 4 minutes ago](#) RT [@hsblogging](#): Ill put a poll on HSBs FB page later this week to vote on next weeks Twitter Tuesday topic: <http://t.co/Iyc43pnF> [#hsbloggers](#)



- [about 4 minutes ago](#) [@Believingin1](#) I don't think anyone has asked about bounce rate - link to other pages, past posts, good navigation, etc. [#hsbloggers](#)



- [about 5 minutes ago](#) RT [@hsblogging](#): Thanks to [@BEECHRetreat](#) for being a sponsor of <http://t.co/qwYfnPtl>!! Grab your ticket TODAY!! [#beechnrt](#) [#hsbloggers](#)



- [about 5 minutes ago](#) [@HSchoolCanada](#) That's a great attitude, I've seen blogs pitch sponsors from day 1 and next to nothing in content [#hsbloggers](#)



- [about 5 minutes ago](#) I'll put a poll on the HSB's FB page later this week to vote on next week's Twitter Tuesday topic: <http://t.co/jdYAdTrH> [#hsbloggers](#)



- [about 5 minutes ago](#) still not worries about #;s but educating myself on it all. [#hsbloggers](#)



- [about 5 minutes ago](#) Apologies for OT: I'm recruiting affiliates for [@hhclassics](#). If you think the curriculum is good fit, pls DM w/ your email. [#hsbloggers](#)



- [about 6 minutes ago](#) RT [@hsblogging](#): RT [@hsblogging](#): Thanks to [@BEECHRetreat](#) for being a sponsor of <http://t.co/9wGfScSE>!! Grab your ticket TODAY!! [#beechnrt](#) [#hsbloggers](#)



- [about 6 minutes ago](#) [@Believingin1](#) what? NO - you want lower. [#hsbloggers](#)



- [about 6 minutes ago](#) I have never worried about [#s](#) becuz my goal is just to provide info. now that companies r approaching I'm paying more attention [#hsbloggers](#)



- [about 6 minutes ago](#) [@StefLayton](#) Lol. Do I sound like a broken record? [#hsbloggers](#)



- [about 6 minutes ago](#) RT [@hsblogging](#): Thanks to [@BEECHRetreat](#) for being a sponsor of <http://t.co/LLhoYxmg!!> Grab your ticket TODAY!! [#beechrt](#) [#hsbloggers](#)



- [about 6 minutes ago](#) RT [@hsblogging](#): RT [@hsblogging](#): Thanks to [@BEECHRetreat](#) for being a sponsor of <http://t.co/9wGfScSE!!> Grab your ticket TODAY!! [#beechrt](#) [#hsbloggers](#)



- [about 6 minutes ago](#) [@SpellOutloud](#) Ok Thanks! [#hsbloggers](#)



- [about 7 minutes ago](#) Thanks to [@BEECHRetreat](#) for being a sponsor of <http://t.co/9wGfScSE!!> Grab your ticket TODAY!! [#beechrt](#) [#hsbloggers](#)



- [about 7 minutes ago](#) RT [@Believingin1](#): But honestly, I don't worry too much about bounce rate. [#hsbloggers](#)



- [about 7 minutes ago](#) [@StefLayton](#) Thanks for all the advice!! I have learned alot! [#hsbloggers](#)



- [about 7 minutes ago](#) RT [@StefLayton](#): if it were ALL about pgvws I'd be a ZERO. Know your stuff, be honest/motives, work hard = partnerships [#hsbloggers](#)



- [about 7 minutes ago](#) [@hsblogging](#) That would be great. [#hsbloggers](#)







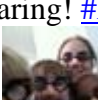








- [about 8 minutes ago](#) [@Believingin1](#) No, you want it lower than higher. [#hsbloggers](#)




























- [about 8 minutes ago](#) [@HSchoolCanada](#) honey, if it were ALL about pgvws I'd be a ZERO. Know your stuff, be honest/motives, work hard = partnerships [#hsbloggers](#)



- [about 8 minutes ago](#) [@thedaisyhead](#) how about this: <http://t.co/DAf03WB5> [#hsbloggers](#)

- 
 about 9 minutes ago [@thedaisyhead](#) I need to do one of those... :/ [#hsbloggers](#)
- 
 about 9 minutes ago [@Lisa\\_MarieF](#) Enjoy!! [#hsbloggers](#)
- 
 about 9 minutes ago [@hsblogging](#) SEO!!!! YES! [#hsbloggers](#)
- 
 about 9 minutes ago Me, too! RT [@2\\_to\\_1](#): Such smart ladies here - love all the sharing! [#hsbloggers](#)
- 
 about 9 minutes ago Are there "rules" about what your numbers should be before you try to pitch? [#hsbloggers](#)
- 
 about 9 minutes ago Next week's chat was going to be on SEO - would you rather chat about Google Analytics? [#hsbloggers](#)
- 
 about 9 minutes ago Agreed!! RT [@2\\_to\\_1](#): Such smart ladies here - love all the sharing! [#hsbloggers](#)
- 
 about 9 minutes ago So high number would be a good thing, b/c hey are hanging on your page? [@steflayton](#) [#hsbloggers](#)
- 
 about 9 minutes ago Ok, time to go spend time with hubby. :) Nice chatting! Learned a lot (bunch of notes~!) [#hsbloggers](#)
- 
 about 9 minutes ago Such smart ladies here - love all the sharing! [#hsbloggers](#)
- 
 about 10 minutes ago [@JimmiesCollage](#) :-D [#hsbloggers](#)
- 
 about 10 minutes ago [@StefLayton](#) that's great!! [#hsbloggers](#)
- 
 about 11 minutes ago [@Believingin1](#) folks leaving your site - high # = not going to other pages [@SpellOutloud](#) [#hsbloggers](#)

- 
 • [about 11 minutes ago](#) I need to get back to digital organizing. <http://t.co/ANSUAY9X> With my smart phone it would make life so much easier. [#hsbloggers](#)
- 
 • [about 11 minutes ago](#) [@JimmiesCollage](#) if you have a homeschool co-op or you're going to a conference, etc [@zehlahlum](#) [#hsbloggers](#)
- 
 • [about 11 minutes ago](#) [@StefLayton](#) [@spelloutloud](#) what is bounce rate? [#hsbloggers](#)
- 
 • [about 12 minutes ago](#) [@PreschoolPeace](#) having confidence is huge. I know my market and am passionate and just have to remember that. [#hsbloggers](#)
- 
 • [about 12 minutes ago](#) [@HSchoolCanada](#) ex [@hsscscientist](#) didn't have a site & had ad space b'cause co. saw goal, plan & heart! [#hsbloggers](#)
- 
 • [about 12 minutes ago](#) Anyone have a sample poll for their readers that you can link to? (Poll & post about) [#hsbloggers](#)
- 
 • [about 12 minutes ago](#) Cute fire truck from graham crackers & oreos - [#yum](#) <http://t.co/I5wGOXzh> [#firesafety](#) [#kids](#) [#homeschool](#) [#hsbloggers](#)
- 
 • [about 12 minutes ago](#) [@StefLayton](#) [@HSchoolCanada](#) Absolutely agree. Sound confident (even if you aren't), knowledgeable, and articulate. [#hsbloggers](#)
- 
 • [about 13 minutes ago](#) [@Believingin1](#) LOL on our blonde moment. (I'm one too!) [#hsbloggers](#)
- 
 • [about 13 minutes ago](#) [@JimmiesCollage](#) very cool, thank you for the link [#hsbloggers](#)
- 
 • [about 13 minutes ago](#) [@StefLayton](#) That is good to know! [#hsbloggers](#)
- 
 • [about 14 minutes ago](#) [@forthisseason](#) link to the google doc, but yes! [#hsbloggers](#) I have a link to share: <http://t.co/14O86qPI>
- 
 • [about 14 minutes ago](#) Blonde moment I have it! Just didn't realize you had to go over there and check it out thought it was on the blogger page! [#hsbloggers](#)

- 
 • [about 14 minutes ago](#) [@HSchoolCanada](#) personality can close the deal. get to know brands. They overlook [#s](#) when you've got heart. I'm walking proof! [#hsbloggers](#)
- 
 • [about 15 minutes ago](#) [@JimmiesCollage](#) involvement in any kind of homeschool groups too [#hsbloggers](#)
- 
 • [about 15 minutes ago](#) [@SpellOutloud](#) Ah, okay. TY. Like that thinking beyond the blog! [#hsbloggers](#)
- 
 • [about 16 minutes ago](#) [@JimmiesCollage](#) is google docs what lets you put a poll on your blog and then creates a spreadsheet from the results? [#hsbloggers](#)
- 
 • [about 16 minutes ago](#) GA are considered the most reliable. RT [@HSchoolCanada](#): My wordpress stats are way different then my google analytics. [#hsbloggers](#)
- 
 • [about 16 minutes ago](#) [@HSchoolCanada](#) I only have wordpress stats right now and they're awful, [#hsbloggers](#)
- 
 • [about 17 minutes ago](#) [@JimmiesCollage](#) I'm guess like if you lead a MOPS groups, blogger meet-ups etc. (offline audience) [#hsbloggers](#)
- 
 • [about 17 minutes ago](#) [@HSchoolCanada](#) I'm actually really good off the cuff. I had a really big co that wanted to send me to [#2to1Conf](#), but were out of \$ [#hsbloggers](#)
- 
 • [about 17 minutes ago](#) [@forthisseason](#) polling readers is best way to fine tune particulars that are relevant to pitch. [#hsbloggers](#) (google docs works well)
- 
 • [about 18 minutes ago](#) [@apichea](#) [@Zehlalum](#) offline audience? I don't understand. [#hsbloggers@forthisseason](#)
- 
 • [about 18 minutes ago](#) My wordpress stats are way different then my google analytics. [#hsbloggers](#)
- 
 • [about 18 minutes ago](#) RT [@SpellOutloud](#): [@Believingin1](#) add Google Analytics. Thats where I get my stats. <- ME TOO - have always been asked GA stats. [#hsbloggers](#)



- [about 18 minutes ago](#) [@JimmiesCollage](#) yes that makes sense. [#hsbloggers](#)



- [about 18 minutes ago](#) [@Believingin1](#) You can add statcounter or sitemeter to blogger. That would help you. [#hsbloggers](#)



- [about 19 minutes ago](#) [@HSchoolCanada](#) unique means more individuals exposed to their product. Makes sense. [#HSBloggers](#)



- [about 19 minutes ago](#) we use google analytice. [#hsbloggers](#)



- [about 19 minutes ago](#) [@SpellOutloud](#) OOO i will go check that out! [#hsbloggers](#)



- [about 19 minutes ago](#) Meet the cast of TurkeyDogz <http://t.co/tP71xn88> [#hsbloggers](#) [#hsmommas](#) [#homeschool](#) [#hiphomeschool](#) [#edchat](#) [#teachers](#) [#education](#)



- [about 19 minutes ago](#) [@JimmiesCollage](#) where do you get the demographic data? [#hsbloggers](#)



- [about 19 minutes ago](#) [@Believingin1](#) you can put google analytics on blogger and get those stats [#hsbloggers](#)



- [about 19 minutes ago](#) [@Believingin1](#) You can add Google Analytics. That's where I get my stats. [#hsbloggers](#)



- [about 20 minutes ago](#) [@Kris\\_WUHSMom](#) [@PreschoolPeace](#) Me, too! Now my mouth is watering for that chicken strawberry poppyseed salad . Mmm... [#hsbloggers](#)



- [about 20 minutes ago](#) RT [@thedaisyhead](#): [@Believingin1](#) I call or email to find out exactly who to email// YES! Wasted time if it goes to wrong person. [#hsbloggers](#)



- [about 20 minutes ago](#) [@thedaisyhead](#) [@Believingin1](#) Good point. Just did a phone pitch and had to rehearse it before making the call ;) [#hsbloggers](#)



- [about 20 minutes ago](#) Yea Can't find the unique visitors on blogger [#hsbloggers](#)



- [about 20 minutes ago](#) [@thedaisyhead](#) really? by phone? ugh. [#hsbloggers](#)



- [about 20 minutes ago](#) [@forthisseason](#) you really need demographic data. What you find may be different from your guess. [#HSbloggers](#)



- [about 21 minutes ago](#) I notice they ask for unique visitors..What about returning ones? [#hsbloggers](#)



- [about 21 minutes ago](#) [@Kris\\_WUHSMom](#) Free wifi, and a Fuji Apple Chicken Salad... [#hsbloggers](#)



- [about 21 minutes ago](#) [@Believingin1](#) A few times, they have transferred my call to that person. They asked me for the pitch by phone. Be prepared! [#hsbloggers](#)



- [about 21 minutes ago](#) [@Lisa\\_MarieF](#) both! Combine or break down. Up to you. [#HSBloggers](#) [@forthisseason](#)



- [about 21 minutes ago](#) [@Lisa\\_MarieF](#) both! Combine or break down. Up to you. [#HSBloggers](#)



- [about 21 minutes ago](#) [@thedaisyhead](#) O I never thought of calling.. [#hsbloggers](#)



- [about 21 minutes ago](#) [@PreschoolPeace](#) Mmmm...Panera. I'm jealous. [#hsbloggers](#)



- [about 22 minutes ago](#) [@Believingin1](#) I often call or email to find out exactly who to email, then address specifically to that person. [#hsbloggers](#)



- [about 22 minutes ago](#) [@Lisa\\_MarieF](#) I think it's about value for the price. For only x\$ co can reach x # of targeted readers. [#HSbloggers](#)



- [about 23 minutes ago](#) [@Lisa\\_MarieF](#) I included both. [#hsbloggers](#)



- [about 23 minutes ago](#) [@Lisa\\_MarieF](#) LOI I AM the needy one. [#hsbloggers](#)





- [about 23 minutes ago](#) [@Lisa\\_MarieF](#) not needy. all valid questions [#hsbloggers](#)



- [about 23 minutes ago](#) [@PreschoolPeace](#) Ha! Glad I caught you :- ) [#hsbloggers](#)



- [about 24 minutes ago](#) [@JimmiesCollage](#) And subscribers to a newsletter? Or to RSS feed? lol. (I'm being needy) [#hsbloggers](#)



- [about 24 minutes ago](#) [@Kris\\_WUHSMom](#) Phewf. Was innocently eating my Panera salad. Forgot! [#writingwithoutkidstoday](#) [#hsbloggers](#)



- [about 24 minutes ago](#) [@JimmiesCollage](#) this is an area I am wanting to learn more about . [#hsbloggers](#)



- [about 24 minutes ago](#) Same as "big" blogger. RT [@Zehlalum](#): As a small blogger what do you put in a media kit? [#hsbloggers](#)



- [about 24 minutes ago](#) How do you know what your audience make up is? do you list your target or do you poll your readers? [#hsbloggers](#)



- [about 24 minutes ago](#) [@JimmiesCollage](#) what is considered "high" ? A thousand? Several thousand? 10 thousand + ? [#hsbloggers](#)



- [about 25 minutes ago](#) [@HHTales](#) HEY! I am in the lower mainland. Love the Okanagon! [#hsbloggers](#)



- [about 25 minutes ago](#) [@PreschoolPeace](#) Yay! Somebody who was later than me. ;- ) [#hsbloggers](#)



- [about 25 minutes ago](#) [@2 to 1](#) Here because you posted on FB! [#hsbloggers](#)



- [about 25 minutes ago](#) [@HSchoolCanada](#) high monthly page views and unique visitors, but subscribers too. And what kind of audience? Good match for co? [#HSBloggers](#)



- [about 25 minutes ago](#) As a small blogger what do you put in a media kit? [#hsbloggers](#)



- [about 25 minutes ago](#) [@HSchoolCanada](#) LOL, not till they tell us ;-)  
[#hsbloggers](#)



- [about 26 minutes ago](#) [@PreschoolPeace](#) Ha ha! Welcome, girl! :)  
[#hsbloggers](#)



- [about 26 minutes ago](#) [@HSchoolCanada](#) each company is different. activity & consistency outweigh pagwvs. Had more partnerships for work ethic than #s  
[#hsbloggers](#)



- [about 26 minutes ago](#) How do I address the emails when I send the media kit?  
[#hsbloggers](#)



- [about 26 minutes ago](#) RT [@HSchoolCanada](#): I wonder what kind of numbers the companies are looking for  
[#hsbloggers](#)



- [about 26 minutes ago](#) [@PreschoolPeace](#) hehe welcome :)  
[#hsbloggers](#)



- [about 26 minutes ago](#) [@hschoolcanada](#) Just Canada in your name flash by in the [#HSBloggers](#) chat. I'm out west in BC.



- [about 26 minutes ago](#) RT [@PreschoolPeace](#): \*skidding in on both heels\* Finally here!  
// Woot, hey girl! [#hsbloggers](#)



- [about 26 minutes ago](#) RT [@hsblogging](#): RT [@hsblogging](#): What questions do you have about creating a media kit? [#hsbloggers](#) // We'll spend the rest of the hour trying to answer

...



- [about 26 minutes ago](#) [@PreschoolPeace](#) HI!  
[#hsbloggers](#)



- [about 26 minutes ago](#) [@2\\_to\\_1](#) I guess u can't really know what they want.  
[#hsbloggers](#)



- [about 27 minutes ago](#) What questions do you have about creating a media kit?  
[#hsbloggers](#) // We'll spend the rest of the hour trying to answer them for you!



- [about 27 minutes ago](#) \*skidding in on both heels\* Finally here!  
[#hsbloggers](#)



- [about 27 minutes ago](#) sorry for RT twice! refresh is running a little slow [#hsbloggers](#)



- [about 27 minutes ago](#) [@HSchoolCanada](#) I think it depends on the company - some want big numbers, some want a specific niche, some want influence [#hsbloggers](#)



- [about 27 minutes ago](#) Me too. RT [@SpellOutloud](#): [@forthisseason](#) I send them as requested or when I'm pitching a company. [#hsbloggers](#)



- [about 28 minutes ago](#) [@Believingin1](#): I highlighted that I have many readers from different countries reading my blog I'm diverse! [#hsbloggers](#)



- [about 28 minutes ago](#) I have 2 diff. blogs so 1 kit for each, and 1 kit for both combined. A few co's may fit both blogs. [#hsbloggers](#)



- [about 28 minutes ago](#) YES!! RT [@Lisa\\_MarieF](#): Man, learning so much today! [#hsbloggers](#)



- [about 28 minutes ago](#) Woohoo!! // RT [@Lisa\\_MarieF](#): Man, learning so much today! [#hsbloggers](#)



- [about 28 minutes ago](#) [@Lisa\\_MarieF](#) me too [#hsbloggers](#)



- [about 29 minutes ago](#) I wonder what kind of numbers the companies are looking for [#hsbloggers](#)



- [about 29 minutes ago](#) [@Believingin1](#) that's a great attribute to highlight! [#hsbloggers](#)



- [about 29 minutes ago](#) I highlighted that I have many readers from different countries reading my blog I'm diverse! [#hsbloggers](#)



- [about 29 minutes ago](#) Man, learning so much today! [#hsbloggers](#)



- [about 29 minutes ago](#) RT [@apichea](#): [@hsblogging](#) I keep a spreadsheet w/ monthly numbers to be able to monitor growth over time [#mediakit](#) // brilliant [#hsbloggers](#)



- [about 29 minutes ago](#) RT [@apichea](#): [@hsblogging](#) I also keep a spreadsheet w/ monthly numbers to be able to monitor growth over time [#mediakit](#) [#hsbloggers](#)



- [about 30 minutes ago](#) RT [@SpellOutloud](#): I have 2 media kits-- one selling me for pitching to co. & one for general ad./review inquiries // Smart! [#hsbloggers](#)



- [about 30 minutes ago](#) Updating? Probably should do monthly. [#hsbloggers](#)



- [about 30 minutes ago](#) [@hsblogging](#) I also keep a spreadsheet w/ monthly numbers to be able to monitor growth over time [#mediakit](#) [#hsbloggers](#)



- [about 31 minutes ago](#) RT [@SpellOutloud](#): I have 2 media kits-- one selling me for pitching to co. & one for general ad./review inquiries // brilliant! [#hsbloggers](#)



- [about 31 minutes ago](#) RT [@2 to 1](#): RT [@StefLayton](#): [@SpellOutloud](#) best suggestion I got from [@fivejs](#) - keep it to one page. [#hsbloggers](#)



- [about 31 minutes ago](#) [@forthisseason](#) A kit available upon request. I don't put it on my site. [#hsbloggers](#)



- [about 31 minutes ago](#) Yes - HIGHLIGHT, not full disclosure! // RT [@StefLayton](#): [@SpellOutloud](#) best suggestion I got from [@fivejs](#) - keep it to one page. [#hsbloggers](#)



- [about 31 minutes ago](#) RT [@StefLayton](#): [@SpellOutloud](#) best suggestion I got from [@fivejs](#) - keep it to one page. [#hsbloggers](#)



- [about 31 minutes ago](#) [@hsblogging](#) when I did it - once per month as numbers were growing so fast. [#hsbloggers](#)



- [about 31 minutes ago](#) I try to update it quarterly. Unless I forget. ;) [#hsbloggers](#)



- [about 31 minutes ago](#) [@StefLayton](#) Yep! Mine is 1 page if they print it double-sided ;) [#hsbloggers](#)



- [about 31 minutes ago](#) That's a good idea. RT [@apichea](#): Monthly - I set an appt at the first of each month to update. [#hsbloggers](#)



- [about 32 minutes ago](#) Do any of you list your stats on our blog or just have a kit available upon request? [#hsbloggers](#)



- [about 32 minutes ago](#) RT [@hsblogging](#): How often do you update your media kit? [#hsbloggers](#)



- [about 32 minutes ago](#) [@SpellOutloud](#) best suggestion I got from [@fivejs](#) - keep it to one page. [#hsbloggers](#)



- [about 32 minutes ago](#) Monthly - I set an appt at the first of each month to update. // RT [@hsblogging](#): How often do you update your media kit? [#hsbloggers](#)



- [about 32 minutes ago](#) RT [@apichea](#): having the template set up is half the battle. be sure to emphasize your OFFline audience, too!// good idea! [#hsbloggers](#)



- [about 32 minutes ago](#) [@forthisseason](#) I send them as requested or when I'm pitching a company. [#hsbloggers](#)



- [about 33 minutes ago](#) [@forthisseason](#) definitely agree! [#hsbloggers](#)



- [about 33 minutes ago](#) [@Zehlalum](#) not silly. Everyone starts small. [#hsbloggers](#)  
[@Zehlalum](#)



- [about 33 minutes ago](#) [@SpellOutloud](#) that's a really good idea to have two, do you have them listed on your blog or just send them upon request? [#hsbloggers](#)



- [about 33 minutes ago](#) [@SpellOutloud](#) I agree. I've cut mine down to one page. It's packed, but to the point. [#hsbloggers](#)



- [about 33 minutes ago](#) How often do you update your media kit? [#hsbloggers](#)



- [about 33 minutes ago](#) RT [@SpellOutloud](#): I have 2 media kits 1 selling me for pitching to co. & 1 for general ad./review inquiries. <- GREAT idea! [#hsbloggers](#)



- [about 33 minutes ago](#) [@forthisseason](#) I totally agree!! [#hsbloggers](#)



- [about 33 minutes ago](#) [@Zehlalum](#) having the template set up is half the battle. be sure to emphasize your OFFline audience, too! [#hsbloggers](#)



- [about 33 minutes ago](#) [@StefLayton](#) LOL, that makes sense.:) [#hsbloggers](#)



- [about 34 minutes ago](#) Free Fine Arts Printables <http://t.co/PtV59Uvs> Lots to save & print. Or [#hsbloggers](#), link up your own freebies. [#FREEhs](#) [#iHN](#)



- [about 34 minutes ago](#) [@apichea](#) I feel the same way. I hate self promotion, feels really awkward, but its easier on paper than in person for me [#hsbloggers](#)



- [about 34 minutes ago](#) RT [@Believingin1](#): Ex media kit I sent out 20 per. emails this past week and heard from 8 No's . 2 yes [#hsbloggers](#)



- [about 34 minutes ago](#) I have 2 media kits-- one selling me for pitching to co. & one for general ad./review inquiries. [#hsbloggers](#)



- [about 34 minutes ago](#) thanks for the suggestions! Will have to check out MS publisher. Wonder if it's in my program collections haha. [#hsbloggers](#)












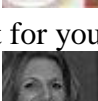


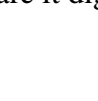
- [about 35 minutes ago](#) Yes! RT [@SpellOutloud](#): Keep your media kit brief and to the point. Doesn't need to be pages and pages long! [#hsbloggers](#)












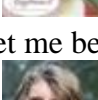


- [about 35 minutes ago](#) [@hsblogging](#) biggest hurdle is I don't feel like a real blogger yet [#hsbloggers](#)



- [about 35 minutes ago](#) [@Lisa\\_MarieF](#) Just speaking the truth. I appreciate. :-)  
[#hsbloggers](#)

- 
 • [about 35 minutes ago](#) [@forthisseason](#) YEAH!!! I know learning curve! right? [#hsbloggers](#)
- 
 • [about 35 minutes ago](#) [@apichea](#) that might be easier than doing through photoshop then PDFing. File was so big.... lol [#hsbloggers](#)
- 
 • [about 35 minutes ago](#) I don't feel comfortable approaching companies but getting better at it. Having confidence to know we can help! [#hsbloggers](#)
- 
 • [about 35 minutes ago](#) [@Lisa\\_MarieF](#) I made mine in Publisher, then convert to pdf to send. [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@thedaisyhead](#) gotcha - you're reaching out. You have to pitch yourself. Thought you meant companies asking you. [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@hsblogging](#) biggest challenge is "selling" enough - I hate selling "me" [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@Believingin1](#) just figured out tweetchat, thanks its so much better [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@Lisa\\_MarieF](#) I use MS Publisher & save as PDF. [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) Time and mad skillz ;-) [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) RT [@hsblogging](#): Whats your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@kerrybeck](#) OOO FUN!!! PICTURES PLEASE!!! [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@HSchoolCanada](#) oh stop already. you are making me blush :P lol [#hsbloggers](#)
- 
 • [about 36 minutes ago](#) [@Lisa\\_MarieF](#) I use Word to create it - then save as a PDF to share it digitally {email, web, etc} [#hsbloggers](#)

-  [about 36 minutes ago](#) [@Believingin1](#) well ... lately - they ask me. [#hsbloggers](#)
-  [about 36 minutes ago](#) Frequent updating. RT [@hsblogging](#): What's your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)
-  [about 36 minutes ago](#) to the point. can't spell when kids are talking to me--lol. [#hsbloggers](#)
-  [about 36 minutes ago](#) Sorry I'm missing [#hsbloggers](#). I'm spending afternoon antiquing w/ my hubby & parents-Will read transcript later. Have a great chat!
-  [about 36 minutes ago](#) I feel silly creating one. I'd like to do more professional blogging and have a media kit, but as a tiny blog it feels weird [#hsbloggers](#)
-  [about 37 minutes ago](#) [@HSchoolCanada](#) good idea starting w/ partner - I had to do HSV for 2 yrs alone and it dragged me down to finally selling. [#hsbloggers](#)
-  [about 37 minutes ago](#) Honestly..I am thankful to [@Lisa\\_MarieF](#) cuz I have no idea what to do and she is amazing!! [#hsbloggers](#)
-  [about 37 minutes ago](#) lol! // RT [@StefLayton](#): [@hsblogging](#) having the desire to do it => [#hsbloggers@hsblogging](#) having the desire to do it => [#hsbloggers](#)
-  [about 37 minutes ago](#) [@StefLayton](#) Not always. I reached out to co's who had never met me before when looking for sponsors.They liked the bit about me. [#hsbloggers](#)
-  [about 37 minutes ago](#) [@GraceForMyMess](#) the [#hsbloggers](#) chat is NOW. Join us. :-)
-  [about 37 minutes ago](#) Keep your media kit brief and too the point. Doesn't need to be pages and pages long! [#hsbloggers](#)
-  [about 37 minutes ago](#) [@stefalyton](#) - how do you ask companies for reviewing products and such if u have no kit, just email [#hsbloggers](#)





- [about 37 minutes ago](#) RT [@2 to 1](#): RT [@hsblogging](#): Whats your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)



- [about 37 minutes ago](#) [@hsblogging](#) having the desire to do it => [#hsbloggers](#)



- [about 38 minutes ago](#) Hurdles: Keeping it up to date! And remembering to save it in a editable format [#facepalm](#) - What program do you use to make it? [#hsbloggers](#)



- [about 38 minutes ago](#) RT [@hsblogging](#): Whats your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)



- [about 38 minutes ago](#) [@HSchoolCanada](#) [@Lisa MarieF](#) Having a partner is such a blessing! [@amy\\_sue](#) =my partner [@ihomeschoolnet](#). Could not do it w/o her. [#hsbloggers](#)



- [about 38 minutes ago](#) [@Believingin1](#) I will! Yes I am excited that it all worked out so I can go. [#hsbloggers](#)



- [about 38 minutes ago](#) RT [@hsblogging](#): What's your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)



- [about 39 minutes ago](#) What's your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)



- [about 39 minutes ago](#) [@thedaisyhead](#) If anything an ex. of writing / review - but they're looking at your reach for their \$ [#hsbloggers](#)



- [about 39 minutes ago](#) [@HSchoolCanada](#) Let us know how it goes! [#hsbloggers](#) sounds like fun!



- [about 39 minutes ago](#) I am attending leadingmoms.ca workshop tomorrow will take my buisness cards. [#hsbloggers](#)



- [about 40 minutes ago](#) [@2 to 1](#) oh good idea! [#hsbloggers](#)



- [about 40 minutes ago](#) [@JimmiesCollage](#) lol Yes I do now thanks to my partner [@Lisa\\_MarieF](#) [#hsbloggers](#)



- [about 40 minutes ago](#) [@apichea](#) Yep - all about brands at the event! :D Will update and print out our kit incase we need it. [#hsbloggers](#)



- [about 40 minutes ago](#) [@SpellOutloud](#) I probably SHOULD add my picture... just hadn't thought about doing so. :) [#hsbloggers](#)



- [about 40 minutes ago](#) [@thedaisyhead](#) actually, you sell you on social media. Brands want reach [#s](#) They're inquiring = they already know what you post [#hsbloggers](#)



- [about 40 minutes ago](#) [@HSchoolCanada](#) Have them handy for brands. But could be awkward b/c of size. I'd give biz card and follow up with it in email. [#hsbloggers](#)



- [about 40 minutes ago](#) Great idea! RT [@Believingin1](#): I also included any guests posts I have done around, stats, companies I have reviewed for. [#hsbloggers](#)



- [about 40 minutes ago](#) [@SpellOutloud](#) that's not vain - it's part of your branding! :) [#hsbloggers](#)



- [about 41 minutes ago](#) [@forthisseason](#) <http://t.co/ysdGdsSM> and i set it to refresh every 10 seconds. gives me a chance to keep up [#hsbloggers](#)



- [about 41 minutes ago](#) [@hsblogging](#) elevator pitch-- purpose of blog in nutshell, demographics data, ad rates, awards, sample review links, stats. [#hsbloggers](#)



- [about 41 minutes ago](#) [@forthisseason](#) I use TweetGrid - it's a little slow, but usually catches most of the tweets [#hsbloggers](#)



- [about 41 minutes ago](#) [@forthisseason](#) are you on tweetchat? [#hsbloggers](#)



- [about 41 minutes ago](#) [@JimmiesCollage](#) [@HSchoolCanada](#) yes, yes she does. ;) [#hsbloggers](#)



- [about 41 minutes ago](#) [@hsblogging](#) blog branding, blog/blogger description, basic stats, "why work with ME", etc [#hsbloggers](#)



- [about 41 minutes ago](#) [@Believingin1](#) I need to keep track of that. The Guest posts. Good one. [#hsbloggers](#)



- [about 41 minutes ago](#) what's the best way to follow the conversation? I'm only getting every 5th or 6th tweet right now [#hsbloggers](#)



- [about 42 minutes ago](#) I'm vain. ;) JK! I make sure my picture is on there along w/ blog icon plus other details. [#hsbloggers](#)



- [about 42 minutes ago](#) I think the most helpful bit is a section that gives a synopsis of the blog & topics- and about YOU. [#hsbloggers](#)



- [about 42 minutes ago](#) I also included any guests posts I have done around, stats, companies I have reviewed for. [#hsbloggers](#)



- [about 42 minutes ago](#) But you do now, right? RT [@HSchoolCanada](#): [@JimmiesCollage](#) I didn't have analytics so I can't really compare. [#hsbloggers@hsblogging](#)



- [about 42 minutes ago](#) Key Features: numbers, audience, facebook and twitter followers. Who we are and what we do. [#hsbloggers](#)



- [about 42 minutes ago](#) RT [@hsblogging](#): What are some of the key features you include in media kit? [#hsbloggers](#)



- [about 42 minutes ago](#) [@Lisa\\_MarieF](#) If you will be meeting brands, it's helpful. Otherwise a link to a PDF version on your bus. cards! [#hsbloggers](#)



- [about 42 minutes ago](#) RT [@hsblogging](#): What are some of the key features you include in media kit? [#hsbloggers](#)



- [about 43 minutes ago](#) RT [@hsblogging](#): What are some of the key features you include in media kit? [#hsbloggers](#)



- [about 43 minutes ago](#) What are you doing on Facebook? You should be on Twitter! The Homeschool Blogging [#hsbloggers](#) chat is going on now, 3-4pm EST.



- [about 43 minutes ago](#) wonder if we should have our business cards attached to our media kits. [#hsbloggers](#)



- [about 43 minutes ago](#) RT [@hsblogging](#): Media kits are useful... grow your blog, work w/ brands, & network with other bloggers... [#hsbloggers](#) <http://t.co/BgqhT5Ta>



- [about 43 minutes ago](#) RT [@Lisa\\_MarieF](#): [@HSchoolCanada](#) and I are attending a blogging conference soon. Should we bring our media kit printed out? [#hsbloggers](#)



- [about 43 minutes ago](#) What are some of the key features you include in media kit? [#hsbloggers](#)



- [about 43 minutes ago](#) Timely conversation as I just updated mine yesterday [#mediakits](#) [#hsbloggers](#)



- [about 44 minutes ago](#) [@Lisa\\_MarieF](#) YES!! [#hsbloggers](#) I would bring business cards too.



- [about 44 minutes ago](#) Here's a question: [@HSchoolCanada](#) and I are attending a blogging conference soon. Should we bring our media kit printed out? [#hsbloggers](#)



- [about 45 minutes ago](#) RT [@jamiworley](#): RT [@jamiworley](#): Packing our [@OCC\\_Shoeboxes](#) - <http://t.co/We5LNpD4> [#OCCboxes](#) [#ministry](#) [#kids](#) [#hsbloggers](#)



- [about 46 minutes ago](#) RT [@JimmiesCollage](#): [@hsblogging](#) media kit saves time when replying to inquiries. You have already thought it out & typed it up. [#hsbloggers](#)



- [about 46 minutes ago](#) Media kits are useful... as you seek to grow your blog, work with brands, & network with other bloggers... [#hsbloggers](#) <http://t.co/IgeEhEBJ>



- [about 46 minutes ago](#) RT [@StefLayton](#): [@hsblogging](#) media kits help visually when chatting sponsors, ad space, pitching yourself, etc. [#hsbloggers](#)



- [about 46 minutes ago](#) Reasons for a media kit: introducing yourself to a brand/company, sharing your stats, getting advertising, sponsors, etc. [#hsbloggers](#)



- [about 46 minutes ago](#) [@hsblogging](#) media kit saves time when replying to inquiries. You have already thought it out & typed it up. [#hsbloggers](#)



- [about 46 minutes ago](#) [@JimmiesCollage](#) I didn't have analytics on my site before so I can't really compare. [#hsbloggers](#)



- [about 46 minutes ago](#) Packing our [@OCC\\_Shoeboxes](#) - <http://t.co/We5LNpD4> [#OCCboxes](#) [#ministry](#) [#kids](#) [#hsbloggers](#)



- [about 46 minutes ago](#) [@hsblogging](#) media kits help visually when chatting sponsors, ad space, pitching yourself, etc. [#hsbloggers](#)



- [about 47 minutes ago](#) [@hsblogging](#) If I were actively seeking sponsors or other monetization I'd probably be more inclined to put one together. [#hsbloggers](#)



- [about 47 minutes ago](#) Yes! RT [@2\\_to\\_1](#): [@hsblogging](#) Advertising, brand campaigns, conference sponsorships...lots of reasons for a great media kit! [#hsbloggers](#)



- [about 47 minutes ago](#) RT [@2\\_to\\_1](#): [@hsblogging](#) Advertising, brand campaigns, conference sponsorships...lots of reasons for a great media kit! [#hsbloggers](#)



- [about 47 minutes ago](#) ;- ) I'm impressed by people who can wear heels. RT [@Believingin1](#): [@JimmiesCollage](#) impressive hmm im 5 foot with heels :-D LOL [#hsbloggers](#)



- [about 47 minutes ago](#) I think having a media kit makes it easier to connect with the companies. But honestly I have no idea lol [#hsbloggers](#)



- [about 48 minutes ago](#) [@hsblogging](#) Advertising, brand campaigns, conference sponsorships...lots of reasons for a great media kit! [#hsbloggers](#)



- [about 48 minutes ago](#) Higher than last quarter (6 mo. or year) Growth! RT [@HSchoolCanada](#): I am curious as to what "good numbers" are. [#hsbloggers](#)



- [about 48 minutes ago @2 to 1](#) Thank you! I know I love them! As long as I can keep up. [#hsbloggers](#)



- [about 48 minutes ago @JimmiesCollage](#) impressive hmm im 5 foot with heels :-D LOL [#hsbloggers](#)



- [about 48 minutes ago @Lisa\\_MarieF](#) YES ! I like that media kit. You are so good. [#hsbloggers](#)



- [about 48 minutes ago RT @hsblogging](#): What are some of the reasons you can think of to have a media kit for your blog? [#hsbloggers](#)



- [about 49 minutes ago RT @Believingin1](#): yes just made one! Not very impressive with my stats though. <-- words impress NOT numbers !! [#hsbloggers](#)



- [about 49 minutes ago @HSchoolCanada](#) Hi Lee, welcome - these chats are too much fun :- ) [#hsbloggers](#)



- [about 49 minutes ago @HSchoolCanada](#) lol yes, we do. remember - the one split in half with yours and mine? :D [#hsbloggers](#)



- [about 49 minutes ago](#) Depends on what your looking to do with your blog RT [@HSchoolCanada](#): I am curious as to what "good numbers" are. [#hsbloggers](#)



- [about 49 minutes ago](#) What are some of the reasons you can think of to have a media kit for your blog? [#hsbloggers](#)
















- [about 49 minutes ago @Lisa\\_MarieF @hsblogging #hsbloggers](#) no I'm new to blogging! How do I come up with a media kit
















- [about 49 minutes ago](#) Highlight was IS impressive -- you. RT [@Believingin1](#): yes just made one! Not very impressive with my stats though. [#hsbloggers](#)



- [about 49 minutes ago](#) I am curious as to what "good numbers" are. [#hsbloggers](#)

- 
 • [about 50 minutes ago](#) [@StefLayton](#) you ARE a rebel! hehe. [#hsbloggers](#)
- 
 • [about 50 minutes ago](#) [@CreativLEI](#) Hey Girl!! [#hsbloggers](#)
- 
 • [about 50 minutes ago](#) [@Lisa\\_MarieF](#) Do we have a media kit? lol I have no clue. [#hsbloggers](#)
- 
 • [about 50 minutes ago](#) Me too. RT [@apichea](#): [@hsblogging](#) I have a one-page media kit for each of the blogs I manage. [#hsbloggers](#)
- 
 • [about 50 minutes ago](#) [@hsblogging](#) no media kit here =) [#rebel](#) [#hsbloggers](#)
- 
 • [about 50 minutes ago](#) yes just made one! Not very impressive with my stats though. [#hsbloggers](#)
- 
 • [about 50 minutes ago](#) No media kit here, but looking forward to hearing more info. [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) RT [@hsblogging](#): Today's Twitter Tuesday chat is sponsored by our friends at [@BEECHRetreat](#). Be sure to follow them! [#beechnr](#) [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) Yes, I have a media kit. Although it's time to update/ revamp it. [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) RT [@hsblogging](#): . Do you have a media kit for your blog? // yes but I need to update it. [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) [@hsblogging](#) I have a one-page media kit for each of the blogs I manage. [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) [@Believingin1](#) Hi Kelly! [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) RT [@hsblogging](#): Today were talking about Media Kits. Do you have a media kit for your blog? [#hsbloggers](#) <http://t.co/nJUvQNnr> [#hsbloggers](#)

- 
 • [about 51 minutes ago](#) I'll be there at [#beechrt](#) 2013. RT [@hsblogging](#): Today's Twitter Tuesday chat is sponsored by our friends at [@BEECHRetreat](#). [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) [@2 to 1](#) Lovely, isn't it?! :) [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) RT [@hsblogging](#): Today were talking about Media Kits. Do you have a media kit for your blog? [#hsbloggers](#) <http://t.co/EqR4C4iM> [#hsbloggers](#)
- 
 • [about 51 minutes ago](#) [@hsblogging](#) Not yet, but I NEED one! [#hsbloggers](#)
- 
 • [about 52 minutes ago](#) RT [@hsblogging](#): Today we're talking about Media Kits. Do you have a media kit for your blog? [#hsbloggers](#) <http://t.co/9MzVO0zf>
- 
 • [about 52 minutes ago](#) Stef at Educating Laytons, but not this month - doing [#31days](#) at <http://t.co/qyJGECKc> [#hsbloggers](#)
- 
 • [about 52 minutes ago](#) RT [@hsblogging](#): Today's Twitter Tuesday chat is sponsored by our friends at [@BEECHRetreat](#). Be sure to follow them! [#beechrt](#) [#hsbloggers](#)
- 
 • [about 52 minutes ago](#) Today we're talking about Media Kits. Do you have a media kit for your blog? [#hsbloggers](#) <http://t.co/47e8m16v>
- 
 • [about 52 minutes ago](#) RT [@apologiaworld](#): If you are a [#homeschool](#) blogger, info you'll want to read this. EarlyBird Special- [#2to1](#) <http://t.co/dWszl9ls> [#hsbloggers](#)
- 
 • [about 53 minutes ago](#) RT [@hsblogging](#): Today's Twitter Tuesday chat is sponsored by our friends at [@BEECHRetreat](#). Be sure to follow them! [#beechrt](#) [#hsbloggers](#)
- 
 • [about 53 minutes ago](#) Hey Beck and Lisa! Welcome! [#hsbloggers](#)
- 
 • [about 53 minutes ago](#) Today's Twitter Tuesday chat is sponsored by our friends at [@BEECHRetreat](#). Be sure to follow them! [#beechrt](#) [#hsbloggers](#)
- 
 • [about 53 minutes ago](#) Hi, everyone! I'm Connie from the daisyhead, <http://t.co/1DEoZtde> [#hsbloggers](#)





- [about 54 minutes ago](#) Kelly from Believingin1 <http://t.co/z7XxPy03> [#hsbloggers](#)  
HELLO!!



- [about 54 minutes ago](#) I'm Lee! New to all this tweetchat stuff but so far loving it!! I blog at <http://t.co/9O15fUa5> [#hsbloggers](#)



- [about 54 minutes ago](#) RT [@hsblogging](#): Welcome to the [#hsbloggers](#) Twitter Tuesday chat! Take a minute to introduce yourself... [#hsbloggers](#)



- [about 55 minutes ago](#) Judy from Contented at Home <http://t.co/hgfEwgpn> [#hsbloggers](#)



- [about 55 minutes ago](#) I'll be back for [#hsbloggers](#) chat in about 15 min...as soon as the boy finishes his [@LexerciseNews](#) games!



- [about 55 minutes ago](#) Hi hi. Lisa Marie from <http://t.co/819pwUEJ> and <http://t.co/dpFlfNDx> :) [#hsbloggers](#)



- [about 55 minutes ago](#) Happy Tuesday everyone! I'm Lisa from <http://t.co/ynYQ65G7> [#hsbloggers](#)



- [about 56 minutes ago](#) [@hsblogging](#) I'm Ashley - wishing I was taking a nap, but ready to be invigorated by chatting w/ you all! [#hsbloggers](#)



- [about 57 minutes ago](#) RT [@hsblogging](#): Welcome to the [#hsbloggers](#) Twitter Tuesday chat! Take a minute to introduce yourself...



- [about 57 minutes ago](#) RT [@apichea](#): RT [@hsblogging](#): Welcome to the [#hsbloggers](#) Twitter Tuesday chat! Take a minute to introduce yourself...



- [about 57 minutes ago](#) [@TurkeyDogz](#) Can't wait to check out your site more. Looks fun! [#hsbloggers](#)



- [about 57 minutes ago](#) [@apologiaworld](#) Thanks Michelle - virtual ((HUGS)) coming at ya! [#hsbloggers](#)



- [about 58 minutes ago](#) RT [@hsblogging](#): Welcome to the [#hsbloggers](#) Twitter Tuesday chat! Take a minute to introduce yourself...



- [about 58 minutes ago](#) Welcome to the [#hsbloggers](#) Twitter Tuesday chat! Take a minute to introduce yourself...