

*Company Name,*

Good (*morning/afternoon/evening*). I am the owner of (*Name & Link of Site*). (*Name of Site*) is a (*short elevator pitch explaining what your site is about*). The site receives over (*pageviews*) per month and has a loyal (*facebook/twitter/subscriber*) following of (#).

I have (*visited/used*) your (*business/site/product*) and am greatly impressed by the quality of what I see there. I believe it would be beneficial for us to collaborate in order to promote your (*business/site/product*) on (*Name of Your Site*).

I have several options for advertising: (*Link to PR page*). Choose an advertising package that best suits your needs.

I look forward to working with you!

*(Signature)*

*(Name & Link to site)*