

Twitter Tuesday – 07.16.13

Working with Brands

(read from bottom to top)

-  [Keystone Ministry @KeystoneBlog](#) 34s

[@TheHillHangout](#) I say that all the time, "the worst they can say is no." [#truth](#) [#hsbloggers](#)

[View conversation](#)

-  [Homeschool Blogging @hsblogging](#) 37s

Thanks for joining us for [#HSBloggers](#) Twitter Tuesday!! See you next week at 3pm ET!!

[Expand](#)

-  [Annette@InAllYouDo @InAllYouDoMommi](#) 42s

[@thehillhangout](#) Got this done! Now to execute those emails! LOL [#hsbloggers](#)

[View conversation](#)

-  [Annette@InAllYouDo @InAllYouDoMommi](#) 1m

[@hsblogging](#) Q7: Pick one or two [#brands](#) and approach them about a review. Just dive right in! [#hsbloggers](#)

[View conversation](#)

-  [Lisa Joy Walters @anarmychapswife](#) 2m

[@hsblogging](#) Q7: I need to try again to contact the company I've worked with before!
[#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 2m

[@hsblogging](#) A7: Make a list of companies/products to review and send them an email. All they can say is "no." [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 2m

[@hsblogging](#) A7: I need to create a [#brand](#) partnership plan and actually execute it!
[#hsbloggers](#)

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- [Annette@InAllYouDo @InAllYouDoMommi](#) 2m

[@hsblogging](#) A6: I would love to work closely with my favorite [#brands](#) in whatever capacity I can to promote for them! [#hsbloggers](#)

[View conversation](#)



- [Amy Roberts @raising_arrows](#) 2m

Q7 REcontact the company I pitched. ;) [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 3m

Q7: What steps can you take THIS WEEK to partner with a [#brand](#) on your [#blog](#)? [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 3m

[@raising_arrows](#) that would be an interesting partnership! [#hsbloggers](#)

[View conversation](#)



- [Amy Roberts @raising_arrows](#) 3m

Q6 That said, I do love promoting mom & pop [#Christian](#) companies! [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 4m

[@hsblogging](#) some [#brands](#) are such a natural part of our lives - I'd love to find a mutually beneficial way to grow together! [#hsbloggers](#)

[View conversation](#)



- [Amy Roberts @raising_arrows](#) 4m

Q6 I want to work with a secular [#brand](#) to offer the large family perspective. Hard to do with a distinctively [#Christian](#) blog [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 5m

[@hsblogging](#) A6: I would love to be a spokesperson for my favorite [#brands](#) - work offline as well as online! [#hsbloggers](#)

[View conversation](#)



- [Amy Roberts @raising_arrows](#) 6m

q5 I've been able to offer coupon codes to companies I work with during conference sessions I've given. [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 6m

Q6: What's your "dream" [#brand](#) partnership? [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 6m

[@marykprather](#) we're talking about working w/ [#brands](#) [#hsbloggers](#)

[View conversation](#)



- [Amy Roberts @raising_arrows](#) 7m

[@TheHillHangout](#) Working with companies & conferences to promote led to opportunities to speak at conf & also about companies [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 7m

[@hsblogging](#) A5: I've helped [#brands](#) w/ "behind the scenes" stuff as a VA/social media consultant [#hsbloggers](#)

[View conversation](#)



- [Homegrown Learners @marykprather](#) 7m

What's the topic today? Sorry I am late! [#HSBloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 9m

RT [@hsblogging](#): Q5: What "out of the box" ways have you worked with [#brands](#)? [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 10m

[@forthisseason](#) yes!! love this - honesty is key for building quality, lasting relationships with [#brands](#)! [#hsbloggers](#)

[View conversation](#)



- [TeacherHelpForParent @TeacherHelpForP](#) 10m

FREE Summer [#Reading](#) Programs & Digital Books <http://ow.ly/mXbMy> [#hsbloggers](#) [#homeschool](#) [#homeschooling](#) [#homeschoolmoms](#) [#homeschoolers](#)

[Expand](#)



- [Ashley Mills Hill @TheHillHangout](#) 10m

[@raising_arrows](#) How has it led to speaking engagements? [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 10m

Q5: What "out of the box" ways have you worked with [#brands](#)? [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 10m

RT [@raising_arrows](#): Q4 ...Great products, speaking engagements, opportunities we never cld have done on our own. [#hsbloggers](#)

[Expand](#)



- [Daniele @DanieAtDomestic](#) 10m

RT [@apichea](#): [@hsblogging](#) A3: Think beyond free product/paid post - how can you use platform/influence to promote the [#brand](#)? [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 11m

RT [@thehillhangout](#): [@hsblogging](#) We've received free product, which frees up \$\$ to spend on other things. [#spendlessgivemore](#) [#hsbloggers](#)

[Expand](#)



- [Keystone Ministry @KeystoneBlog](#) 11m

[@TheHillHangout](#) That is our plan for August, looking for a few more giveaways...
[#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 11m

[@hsblogging](#) We've received free product, which frees up \$\$ to spend on other things.
[#spendlessgivemore](#) [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 12m

[@hsblogging](#) A4: My kids LOVE getting pkgs from our favorite [#brands](#) - they're a huge part of my [#review](#) team! [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 13m

[@hsblogging](#) A4: we've gotten our hands on amazing resources and added to our family finances [#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 13m

[@KeystoneBlog](#) Don't forget to ask for free product to giveaway. Then both of you can promote it and drive readers to your site. [#hsbloggers](#)

[View conversation](#)



- [Amy Roberts @raising_arrows](#) 13m

Q4 I could never begin to count the ways! Great products, speaking engagements, opportunities we never could have done on our own. [#hsbloggers](#)

[Expand](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 13m

[@apichea](#) Great tip!! Thanks!! [#hsbloggers](#)

[View conversation](#)



- [Melissa Langford @langford_mom](#) 13m

RT [@langford_mom](#): [@hsblogging](#) A4. Free curriculum. [#hsbloggers](#)
[#dayofincorrecthashtags](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 14m

[@hsblogging](#) Be honest and objective! I said I wouldn't recommend a curriculum to everyone and why, the company was very pleased [#hsbloggers](#)

[View conversation](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 14m

[@apichea](#) YAY!!!! [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 14m

Q4: How have your [#family](#) and [#homeschool](#) benefited from your partnerships with [#brands](#)? [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 15m

I will often send [#brands](#) an email w/ a link to my [#review](#) and a [#quotable](#) so they can easily share it via their social media [#hsbloggers](#)

[Expand](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 15m

[@apichea](#) That gives me hope! LOL [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 16m

yes! RT [@thehillhangout](#): [@KeystoneBlog](#) Also ask them to promote the review through their social media. Win-win for you both. [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 16m

[@keystoneblog](#) use that "4 person team" to your advantage - you each have a different sphere of influence [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 16m

[@forthisseason](#) watch the [#hsbloggers](#) blog on Tuesday for a case study! ;) [#teaser](#)

[View conversation](#)



- [Keystone Ministry @KeystoneBlog](#) 17m

[@apichea](#) There are 4 of us doing this site together, we already have more than that on our FB page! [#encouraging](#) [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 17m

[@hsblogging](#) A3: Think beyond free product or paid post - how can you use your platform/influence to promote the [#brand](#)? [#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 17m

[@KeystoneBlog](#) Also ask them to promote the review through their social media. Win-win for you both. [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 17m

[@apichea](#) that's encouraging to hear! [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 18m

[@keystoneblog](#) I might have had a whole 25 readers when I did my first review... if that!
[#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 18m

[@KeystoneBlog](#) Not really. Offer to also promote the post through social media as an added benefit. [#hsbloggers](#)

[View conversation](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 18m

[@thehillhangout](#) Thanks for the tip!!! I have a few in mind already!! [#hsbloggers](#)

[View conversation](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 19m

[@apichea](#) Our closest Splash Pad is also 25 min away. But we had some shopping in that town anyway. It was a 2for1!! [#hsbloggers](#)

[View conversation](#)



- [Keystone Ministry @KeystoneBlog](#) 19m

[@TheHillHangout](#) did you need a big following before you could get that first product review?
[#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 19m

[@inallyoumommi](#) while numbers matter, relationships are more important - you might not get paid now, but think about tmrw [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 20m

[@forthisseason](#) some wouldn't, but those who understand the power you have will want to partner in a mutually beneficial way [#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 21m

[@InAllYouDoMommi](#) swap resource for blog review. They agreed! Once you do that review, use it as a sample for the next one. [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 22m

[@apichea](#) I feel like for some brands I don't have anything to offer beyond what I'm already doing, so why would they pay me [#hsbloggers](#)

[View conversation](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 22m

[@apichea](#) That is a definite fear of mine. [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 23m

Q3: How do you make sure your [#brand](#) partnerships are mutually beneficial? [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 23m

[@apichea](#) if you are already featuring them and showing how much you love and use the product, why would the brand sponsor? [#hsbloggers](#)

[View conversation](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 23m

[@thehillhangout](#) Do you follow a form?? I feel like I don't know where to start. [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 23m

RT [@apichea](#): [@hsblogging](#) A2: Newbie tip - connect genuinely via social media or email before asking for partnership. [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 23m

RT [@apichea](#): [@hsblogging](#) A2: Newbie tip - don't be afraid of being "too small"... be loyal and genuine! [#hsbloggers](#)

[Expand](#)



- [Eclectic Homeschool @EclecticHS](#) 23m

Using Common Sense with Media <http://dlvr.it/3g7sxq> [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 23m

RT [@thehillhangout](#): [@hsblogging](#) A2: Contact them and ask if you can review their products. [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 24m

[@hsblogging](#) A2: Newbie tip - don't be afraid of being "too small"... be loyal and genuine! [#hsbloggers](#)

[View conversation](#)



- [Annette@InAllYouDo @InAllYouDoMommi](#) 24m

[@hsblogging](#) A1: I have quite a few affiliates. Love helping others find great products that I believe in!! [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 25m

[@hsblogging](#) A2: Newbie tip - connect genuinely via social media or email before asking for partnership. [#hsbloggers](#)

[View conversation](#)



- [Ashley Mills Hill @TheHillHangout](#) 25m

[@hsblogging](#) A2: Contact them and ask if you can review their products. [#hsbloggers](#)

[View conversation](#)



- [Keystone Ministry @KeystoneBlog](#) 25m

A1 we are a new site and have no connections with brands [#hsbloggers](#)

[Expand](#)



- [Ashley Mills Hill @TheHillHangout](#) 26m

[@hsblogging](#) A1: Work with many HS partners. Success with local businesses lately. Have just started contacting larger brands. [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 26m

[@hsblogging](#) I think my first [#brand](#) relationships started b/c I wanted free books from publishers in exchg for reviewing them [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 28m

Q2: How did you get started with working with [#brands](#)? What tips do you have for newbies? [#hsbloggers](#)

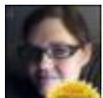
[Expand](#)



- [Homeschool Blogging @hsblogging](#) 28m

Affiliates count! // RT [@langford_mom](#): [@hsblogging](#) A1. Not beyond affiliates. [#hsbloggers](#)

[Expand](#)



- [Melissa Langford @langford_mom](#) 29m

RT [@langford_mom](#): [@hsblogging](#) A1. Not beyond affiliates. [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 29m

[@hsblogging](#) A1: I work with several [#brands](#) currently and have relationships with others I've worked with in the past [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 30m

[@hsblogging](#) I'm just starting to build a few. Its great to get feedback when things really help the brand [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 31m

Q1: Do you (or have you) have [#blogging](#) partnerships with [#brands](#)? [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 31m

[@keystoneblog](#) we have several lakes to choose from in our town... we're known as "Lake City, Indiana" [#hsbloggers](#)

[View conversation](#)



- [Lisa Joy Walters @anarmychapswife](#) 31m

RT [@hsblogging](#): One of our goals at Homeschool Blogging is to help bridge the [#blogger-#brand](#) gap. [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 32m

RT [@hsblogging](#): One of our goals at Homeschool Blogging is to help bridge the [#blogger-#brand](#) gap. [#hsbloggers](#)

[Expand](#)



- [Lisa Joy Walters @anarmychapswife](#) 32m

[@apichea](#) Yep! It also means that I'll be in and out as I help kids with lunches. I've got my own and my niece and nephew around. [#hsbloggers](#)

[View conversation](#)



- [Keystone Ministry @KeystoneBlog](#) 32m

[@apichea](#) The beach sounds wonderful! [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 32m

One of our goals at Homeschool Blogging is to help bridge the [#blogger-#brand](#) gap. [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 33m

[@anarmychapswife](#) I think that every day when I talk to my mom 3 hours makes a difference [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 33m

Today's chat will focus on working with [#brands](#). [#hsbloggers](#)

[Expand](#)



- [Ashley Pichea @apichea](#) 33m

[@forthisseason](#) I so wish we had access to a pool - I'd probably live in it all summer!
[#hsbloggers](#) [#beattheheat](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 34m

[@hsblogging](#) we've been swimming with our neighbors [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 34m

[@anarmychapswife](#) isn't the time zone difference so weird to think about?!? [#hsbloggers](#)

[View conversation](#)



- [Ashley Pichea @apichea](#) 35m

[@hsblogging](#) we've been staying inside w/ the A/C on - though a trip to the beach might be in our future [#beattheheat](#) [#hsbloggers](#)

[View conversation](#)



- [Lisa Joy Walters @anarmychapswife](#) 35m

It's only noon here! It's a weird thought that most of you are way into your afternoon already.
[#hsbloggers](#) [#CAvacay](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 35m

Welcome to [#HSBloggers](#) Twitter Tuesday! How have you been able to [#beattheheat](#) this week??