

Twitter Tuesday – 07.23.13

Working With Brand, Part Two (Reviews)

(read from bottom to top)



- [Connie Stults @thedaisyhead](#) 13m

Thank you! :) RT [@hsblogging](#) Thanks for joining us today for [#HSBloggers](#)! Tweet you all later...

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 14m

Thanks for joining us today for [#HSBloggers](#)! Tweet you all later...

[Expand](#)



- [Connie Stults @thedaisyhead](#) 16m

You Tube videos have been a great way for me to help out a sponsor/ real-lif-review. Readers love them! [#hsbloggers](#)

[Expand](#)



- [TeacherHelpForParent @TeacherHelpForP](#) 16m

How Do I Help My Child Become A Better Reader? <http://ow.ly/mXbUe> [#hsbloggers](#)  
[#homeschool](#) [#homeschooling](#) [#homeschooling](#) [#homeschoolmoms](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 16m

Q9: I try to make sure they are real life- complete with details and how I may tweak a curriculum. [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 17m

Thanks to [@StefLayton](#) for the challenge to "be THOSE bloggers" who brands WANT to work with! [#hsbloggers](#) <http://ow.ly/nfvba>

[Expand](#)



- [Connie Stults @thedaisyhead](#) 17m

RT [@hsblogging](#) Q9: How can you make your reviews stand out and engage your readers? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 18m

Gotta run~ I wanted to let y'all know that if you need help with how to find blog sponsors, I can help. <http://bit.ly/UKb43X> [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 18m

Q9: How can you make your reviews stand out and engage your readers? [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 19m

[@ordinary\\_mom](#) [@Bowmania](#) same here - thus the lack of interaction today :/ [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 19m

[@hsblogging](#) factor in lead time so you're not rushed- I had one with a huge shipping delay not fun [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 20m

RT [@hsblogging](#) Q8: What tips do you have for making sure you deliver on your promises to review/promote a product or service? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom](#) 20m

[@Bowmania](#) hootsuite is being flaky for me as well :( [#hsbloggers](#) [#somebodybrokethetwitter](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 20m

I've done mostly sponsorships to blog conferences and a few special projects. The co's I've worked with have been great! [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 21m

Q8: What tips do you have for making sure you deliver on your promises to review/promote a product or service? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 21m

RT [@hsblogging](#) Q7: How have you built a relationship with brands beyond a review or ad space? [#hsbloggers](#)

[Expand](#)



- [Modern Mia Gardening @modernmiagarden](#) 21m

[@hsblogging](#) Q7: Yes. It's been a delight to have their friendship. [#hsbloggers](#)

[View conversation](#)



- [Becky Marie @forthisseason](#) 22m

[@hsblogging](#) I have one that was a great product that doesn't work for us, the company agrees digital isn't for everyone [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 23m

Q7: How have you built a relationship with brands beyond a review or ad space? [#hsbloggers](#)

[Expand](#)



- [Modern Mia Gardening @modernmiagarden](#) 23m

[@hsblogging](#) Q6: no. I'm still reviewing my first product. [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 24m

RT [@hsblogging](#) Q6: Have you ever had to contact a brand because you couldn't give a product a favorable review? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 24m

Yes! RT [@ordinary\\_mom](#): BE honest, BE authentic, try to cover the good AND bad. How can a brand improve if no one ever criticizes? [#hsbloggers](#)

[Expand](#)



- [Modern Mia Gardening @modernmiagarden 25m](#)

[@hsblogging](#) Q5: hmmm... Guess it depends on the blogger. Some I trust more than others. [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging 25m](#)

Q6: Have you ever had to contact a brand because you couldn't give a product a favorable review? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom 25m](#)

RT [@hsblogging](#): Q5: How many 5 star reviews does it take on a blog before you start to question the authenticity of the reviews? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom 26m](#)

Q4: BE honest, BE authentic, try to cover the good AND any bad. How can a brand improve if no one ever criticizes? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead 27m](#)

Good question! Not sure. I don't typically find reviews very helpful, so I tune them out anyway. [#hsbloggers](#)

[Expand](#)



- [TeacherHelpForParent @TeacherHelpForP](#) 27m

Hands-On [#Measurement](#) (pt.1) <http://ow.ly/mXcnz> [#hsbloggers](#) [#homeschooling](#) [#homeschool](#) [#homeschoolers](#) [#homeschoolmoms](#) [#math](#) [#mathchat](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 27m

RT [@hsblogging](#) Q5: How many 5 star reviews does it take on a blog before you start to question the authenticity of the reviews? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom](#) 28m

Q3: That's a good question, probably depends on the brand... [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 28m

Q5: How many 5 star reviews does it take on a blog before you start to question the authenticity of the reviews? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 28m

[@Bowmania](#) Twubs was funny for me at first. Better now. [#hsbloggers](#)

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 30m

Q4: I don't do typical reviews for this reason~ like to tell readers how I am actually using it. Companies have loved it. [#hsbloggers](#)

[Expand](#)



- [HelloMama](#) [Stephanie Bowman @Bowmania](#) 30m

my tweet deck and tweet grid is down :( [#hsbloggers](#)

[Expand](#)



- [Modern Mia Gardening @modernmiagarden](#) 30m

[@hsblogging](#) [#hsbloggers](#) A4: be respectful, honest, be yourself.

[View conversation](#)



- [Connie Stults @thedaisyhead](#) 30m

RT [@hsblogging](#) Q4: When you post a product review, how do you make it authentic and honest? How do you stand out from the crowd? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom](#) 31m

[@hsblogging](#) Q3: Probably depends on the brand/company, their size, etc... I dunno... that's a good question... [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 32m

Q4: When you post a product review, how do you make it authentic and honest? How do you stand out from the crowd? [#hsbloggers](#)

[Expand](#)



- [Katey @MamaKautz](#) 32m

This too RT [@forthisseason](#): [@hsblogging](#) A3 yes and no- it's about more than just numbers, needs to be a good fit [#hsbloggers](#)

[Expand](#)



- [Modern Mia Gardening @modernmiagarden](#) 32m

[@hsblogging](#) A3: No. Blog needs to show consistency, product and blog need to be complimentary, respect. [#hsbloggers](#)

[View conversation](#)



- [Alison @ordinary\\_mom](#) 32m

RT [@hsblogging](#): Q3: Is having a blog or social media platform enough to offer a brand in exchange for free product? [#hsbloggers](#) /Depends...

[Expand](#)



- [Lisa @OrganicHSL](#) 33m

Attn [#homeschool](#) parents in [#CA](#) worried re: [#CommonCore](#) ? See here>>  
<http://ow.ly/ndNe5> [#hs](#) [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 33m

[@hsblogging](#) A3 yes and no- it's about more than just numbers, needs to be a good fit [#hsbloggers](#)

[View conversation](#)



- [Katey @MamaKautz](#) 33m

Q3 I think so [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 33m

RT [@hsblogging](#) Q3: Is having a blog or social media platform enough to offer a brand in exchange for free product? [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 33m

Q2: Yes, I have, but we worked through it and went on to work together. :) [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 34m

RT [@hsblogging](#) Q2: Have you ever reached to a brand you wanted to work with & been rejected b/c of their past exp with bloggers? [#hsbloggers](#)

[Expand](#)



- [Katey @MamaKautz](#) 35m

Yes. Totally RT [@hsblogging](#): Q1: Have you ever promoted a company just because you loved them? [#hsbloggers](#)

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 35m

Q3: Is having a blog or social media platform enough to offer a brand in exchange for free product? [#hsbloggers](#)

[Expand](#)



- [Modern Mia Gardening @modernmiagarden](#) 35m

[@hsblogging](#) A2: No. Haven't worked up the courage to get that far. [#hsbloggers](#)

[View conversation](#)



- [Alison @ordinary\\_mom](#) 36m

[@hsblogging](#) Q2: reached out & rejected, yes, though the reason they gave was "product sample budget used up for the year" [#hsbloggers](#)

[View conversation](#)



- [Lisa Marie Fletcher @Lisa\\_MarieF](#) 38m

[@hsblogging](#) A1. Yes, I think I have! I need to do it more though! [#hsbloggers](#)

[View conversation](#)



- [Modern Mia Gardening @modernmiagarden](#) 38m

[@hsblogging](#) A1: yes! [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 38m

Q2: Have you ever reached to a brand you wanted to work with & been rejected b/c of their past experiences with bloggers? [#hsbloggers](#)

[Expand](#)



- [SticksStonesBones @SticksStonesBon](#) 39m

[@hsblogging](#) my six yr old decided to clean everything in sight (vacuum etc.) since I'm sick this week! [#hsbloggers](#)

[Expand](#)



- [Connie Stults @thedaisyhead](#) 39m

RT [@hsblogging](#) Q1: Have you ever promoted a company just because you loved them? [#hsbloggers](#)

[Expand](#)



- [Melissa Langford @langford\\_mom](#) 40m

RT [@hsblogging](#): Q1: Have you ever promoted a company just because you loved them? [#hsbloggers](#)/ Yes, on my old blog all the time.

[Expand](#)



- [Alison @ordinary\\_mom](#) 40m

RT [@hsblogging](#): Q1: Have you ever promoted a company just because you loved them? [#hsbloggers](#) /Totally, yes, absolutely

[Expand](#)



- [Lisa Marie Fletcher @Lisa\\_MarieF](#) 40m

Nuts. My tweet was too long haha. Best fun so far this week - Played in the creek. Boys had fun. I fell in the mud. [#goodtimes](#). [#hsbloggers](#)

[Expand](#)



- [Becky Marie @forthisseason](#) 41m

Yes! RT [@hsblogging](#): Q1: Have you ever promoted a company just because you loved them? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom](#) 41m

RT [@langford\\_mom](#): Posted consistently for three weeks and not taking time from the kids. Finally, a rhythm! [#hsbloggers](#) /Woot!

[Expand](#)



- [Homeschool Blogging @hsblogging](#) 41m

Q1: Have you ever promoted a company just because you loved them? [#hsbloggers](#)

[Expand](#)



- [Alison @ordinary\\_mom](#) 41m

RT [@hsblogging](#): What's been the best part of your week thus far? /My baby actually napped yesterday! That was truly the best :) [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 41m

Inspired by today's post from [@steflayton](#) we're going to be talking about reviews & working with brands [#hsbloggers](#) <http://ow.ly/nfrC7>

[Expand](#)



- [Melissa Langford @langford\\_mom](#) 42m

[@hsblogging](#) Posted consistently for three weeks and not taking time from the kids. Finally, a rhythm! [#hsbloggers](#)

[View conversation](#)



- [Homeschool Blogging @hsblogging](#) 43m

Welcome to [#HSBloggers](#) Twitter Tuesday!! What's been the best part of your week thus far?