

Twitter Tuesday – 09.24.13

Media Kits

(read from bottom to top)



- [Homeschool Blogging @hsblogging](#) 24 Sep

Thanks for joining us for [#HSBloggers](#) Twitter Tuesday!!

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- [kerrybeck @kerrybeck](#) 24 Sep

great analogy RT [@apichea](#): it's like an online listing for a house for sale... overview w/ enough details to want a closer look [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

It also depends on your niche. If you're a deal blogger, they want more info & more than 2 pages. {yikes!} [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@kerrybeck](#) precisely - it's like an online listing for a house for sale... overview w/ enough details to want a closer look [#hsbloggers](#)

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- [Ashley Mills Hill @TheHillHangout](#) 24 Sep

[@apichea](#) Great info. Thank you! [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

My media kit is one page, front and back. First page= all my details & #'s. Second pg= ads or conference sponsorship details. [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

RT [@hsblogging](#): Don't forget to check out the Media Kit Package from Homeschool Blogging!! <http://buff.ly/1a14fdr> [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

[@apichea](#) To me, it's more like a snapshot. If company wants more details, they will ask [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@kerrybeck](#) I've heard that one page is best from "big" bloggers, but like you, I've seen it all [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

That's the truth! RT [@raising_arrows](#): [@kerrybeck](#) People don't read much past a page or two. [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

[@kerrybeck](#) People don't read much past a page or two. [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

[@raising_arrows](#) That's what I thought. When we sponsored a blogger, some were way too long. should be like 1pg resume [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@thehillhangout](#) mine is the example used here: <http://homeschoolblogging.com/how-to-create-a-media-kit/> ... [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

[@TheHillHangout](#) I looked at several a few months ago, but never finished mine. Sidetracked w/homeschool season [#hsbloggers](#)

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- [Homeschool Blogging @hsblogging](#) 24 Sep

Don't forget to check out the Media Kit Package from Homeschool Blogging!!
<http://buff.ly/1al4fdr> [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

[@kerrybeck](#) 1 page [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

How long do you make your media kit? I've seen some that are 5-8 pgs & others 1-2 pg snapshot [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) What questions do you have about creating a media kit? [#hsbloggers](#)

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- [Ashley Mills Hill @TheHillHangout](#) 24 Sep

[@hsblogging](#) Not a question, really, but I'd love to see some examples if anyone has a link they'd like to share. [#hsbloggers](#)

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What questions do you have about creating a media kit? [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@hsblogging](#) A4: I keep my stats updated monthly (spreadsheet) and then update my media kit as needed [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

[@apichea](#) really! [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@raising_arrows @thedaisyhead](#) I totally understand those seasons! [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

Q4 Any time a company asks for it! lol [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

Every month or two, depending. RT [@hsblogging](#) Q4: How often do you update your media kit?
[#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

off topic question: How do I change my firefox search bar back to google [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

[@thedaisyhead @apichea](#) Right now I'm barely getting anything online accomplished. *sigh*
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Q4: How often do you update your media kit? [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

Me, too! I put it on content calendar. RT [@apichea](#) [@raising_arrows](#) if I don't have it on my calendar to get done, I'd forget it! [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

[@raising_arrows](#) My kids all moved to different cities & took different jobs, so I guess that's on my mind to update [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@kerrybeck](#) umm... about page updated? wait - there are more than 4 people in my family? what? [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

[@kerrybeck](#) My about page is pretty static. I check it every so often, but it doesn't need much updating. [#hsbloggers](#)

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- [kerrybeck](#) [@kerrybeck](#) 24 Sep

[@heathersuwho](#) Hi Heather...glad you're here [#hsbloggers](#)

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- [Ashley Pichea](#) [@apichea](#) 24 Sep

[@raising_arrows](#) if I don't have it on my calendar to get done, I'd forget it! [#hsbloggers](#)

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- [kerrybeck](#) [@kerrybeck](#) 24 Sep

[@raising_arrows](#) Similar to keeping my about page updated [#hsbloggers](#)

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- [Amy Roberts](#) [@raising_arrows](#) 24 Sep

[@heathersuwho](#) Welcome! [#hsbloggers](#)

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- [Ashley Pichea](#) [@apichea](#) 24 Sep

[@heathersuwho](#) welcome to the chat!! [#hsbloggers](#)

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- [Amy Roberts](#) [@raising_arrows](#) 24 Sep

[@apichea](#) If only I was as organized! [#hsbloggers](#)

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- [Modern Mia Gardening @modernmiagarden](#) 24 Sep

Hi! Lurking while we clean up science experiments gone wrong. 😊 [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

RT [@hsblogging](#): Did you know that Homeschool Blogging now offers media kit packages?!?
<http://buff.ly/1bDnOBl> [#hsbloggers](#)

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- [Heather Jackson @heathersuwho](#) 24 Sep

I'm here for the first time! I'm interested to learn more about media kits. I don't know if I need one yet. [#hsbloggers](#)

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- [Ashley Pichea @apichea](#) 24 Sep

[@raising_arrows](#) I have "update media kits" as one of my "first of the month" tasks
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- [Connie Stults @thedaisyhead](#) 24 Sep

Amen, sister! RT [@raising_arrows](#) Q3 Now that I have it created, it's taking the time to keep it updated. [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

At first it was hard knowing what to include and how it should look, then I saw a couple from friends- Was easier than I thought! [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

Q3 Now that I have it created, it's taking the time to keep it updated. [#hsbloggers](#)

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- [Homeschool Blogging @hsblogging](#) 24 Sep

Did you know that Homeschool Blogging now offers media kit packages?!?
<http://buff.ly/1bDnOB1> [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

Q3 Time putting it together [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) Q3: What's your biggest hurdle to creating a media kit for your blog?
[#hsbloggers](#)

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- [Ashley Mills Hill @TheHillHangout](#) 24 Sep

[@hsblogging](#) The same hurdle with everything else in my life: T.I.M.E. :) [#hsbloggers](#)

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Q3: What's your biggest hurdle to creating a media kit for your blog? [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@raising_arrows](#) A media kit lends validity to your blog as a professional site. Helps companies know if it is a good fit. [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

A media kit lends validity to your blog as a professional site. Helps companies know if it is a good fit. [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

A little about who I am and what topics I write about consistently on the blog, who my readers are, stats, etc. [#hsbloggers](#)

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Media kits are useful as you seek to grow your blog, work with brands, & network with other bloggers... [#hsbloggers](#) <http://buff.ly/1bDnNgN>

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- [kerrybeck @kerrybeck](#) 24 Sep

[@hsblogging](#) blog followers, page views, target market, social media [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

Q2 Social media stats, Subscribers, Testimonials, info abt my community [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) Q2: What are some of the key features you include in media kit? [#hsbloggers](#)

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- [Amy Roberts @raising_arrows](#) 24 Sep

Q1 Quick & easy way to show companies your reach. [#hsbloggers](#)

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- [Alison @ordinary_mom](#) 24 Sep

[@hsblogging](#) Q1- quick access to stats, etc... to show prospective advertisers, companies considering giveaways, etc... [#hsbloggers](#)

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- [Ashley Mills Hill @TheHillHangout](#) 24 Sep

[@kerrybeck](#) Hey, Kerry! [#hsbloggers](#)

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I put the info that I would need to give any brand who wanted to work with me-- think saving time typing. :) [#hsbloggers](#)

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- [Ashley Mills Hill @TheHillHangout](#) 24 Sep

[@hsblogging](#) Great topic! I need a media kit, so I will be taking notes!! [#hsbloggers](#)

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- [Becky Marie @forthisseason](#) 24 Sep

[@apichea](#) me too! Not sure how much I'll get to type [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) Q1: What are some of the reasons you can think of to have a media kit for your blog? [#hsbloggers](#)

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Q1: What are some of the reasons you can think of to have a media kit for your blog? [#hsbloggers](#)

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- [kerrybeck @kerrybeck](#) 24 Sep

Hey [#hsbloggers](#) How is everyone?

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- [Connie Stults @thedaisyhead](#) 24 Sep

Yep, I have 2 media kits for my blog, in fact. One for ad stuff & one for conference sponsorships. [#hsbloggers](#)

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- [Alison @ordinary_mom](#) 24 Sep

Hey, [#hsbloggers](#) ladies! I made it! And no, a media kit has been on my never-ending to-do list for far too long :-)

Favorited by [Jenilee Goodwin](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) Today we're talking about Media Kits. Do you have a media kit for your blog? [#hsbloggers](#) <http://buff.ly/1bDnJhb>

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- [Ashley Pichea @apichea](#) 24 Sep

I'm here - just one-handed at the moment. [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) Don't forget to join us TODAY at 3pm ET for Twitter Tuesday! We're talking Media Kits! <http://ow.ly/pa6Gv> [#hsbloggers](#)

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- [Homeschool Blogging @hsblogging](#) 24 Sep

Today we're talking about Media Kits. Do you have a media kit for your blog? [#hsbloggers](#)
<http://buff.ly/1bDnJhb>

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- [Connie Stults @thedaisyhead](#) 24 Sep

RT [@hsblogging](#) Welcome to [#HSBloggers](#) Twitter Tuesday!! [#hsbloggers](#)

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- [Connie Stults @thedaisyhead](#) 24 Sep

Hi, everyone! :) [#hsbloggers](#)

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